



LIFE COVER: THE LIFESTYLE BENEFIT THAT'S THERE FOR YOU



FINANCIAL WELLBEING

The purpose and value of life insurance make it more than “just another monthly expense”.

Here, we explore why it's important to consider life cover as part of your overall financial plan. We also look at what's available to you when it comes to protecting yourself and those dearest to you.



FINANCIAL PROTECTION FOR LIFE'S UNPREDICTABLE RISKS

Have you considered how some of your expenses would be paid if something had to happen to you? If you're financially responsible for a family, would they have access to money to afford the things you usually paid for?

Life insurance is designed to give you and your loved ones financial protection against life's unpredictable risks – the things that can happen to us all when we least expect them to. These include disability, severe illness and loss of income. Life insurance also pays out an amount on your death.

In this way, life insurance allows any adult who is financially responsible for others to provide for them if something went wrong.

4 REASONS LIFE INSURANCE IS SO VALUABLE TO HAVE

- 01 | It gives financial support when you can't:** Life insurance effectively replaces your income by paying out if you are affected by a disability or severe illness. Whether you are single, raising a family, or supporting a partner or a parent, life insurance helps you and your loved ones to keep the same standard of living and quality of life. When you pass away, it provides for them financially. A comprehensive plan will also cover funeral expenses, so your loved ones can carry out your wishes without having to pay any of the costs themselves. And it will make sure they are not responsible for any financial debt you may have (such as credit cards, bond repayments, and personal or vehicle loans).
- 02 | It helps to cover debts and other expenses:** Life insurance helps to replace income you may lose if you can't work because of a severe illness or disability. You can use it to pay for day-to-day costs, such as groceries, rent, schooling and municipal accounts. You can also use it for bigger expenses, like specialist medical treatment you may need, or paying for a child's education.
- 03 | It allows you to leave an inheritance:** Life cover is a way to give financial security for loved ones, even if you don't have any other assets to leave to them when you pass away. They can use the money for big life events, such as paying for their education, getting married, owning their first home or starting a business.
- 04 | It gives you peace of mind:** No one expects a life-changing event like illness or disability, yet it's a risk we are all exposed to. Accidents happen. Illnesses happen. You'll feel more secure when you have a plan for the 'what-ifs' in life that are not in your control.

2 other ways life insurance looks after you and your loved ones

- 01 |** Your plan can help you to add to your retirement savings.
- 02 |** Your life cover can offer you certain tax-saving benefits.



WHAT MAKES DISCOVERY'S LIFE INSURANCE DIFFERENT?

[Discovery's range of life insurance products](#) is designed for holistic, whole-of-life financial protection. The life insurance plans we offer cater for every life stage – from protecting young adults during the prime of their lives, to giving cover for families, business owners and older adults gearing up for a comfortable retirement.

The entire product suite is also underpinned by our dynamic Shared-value Insurance model [that rewards you with discounts and PayBacks simply for making a proactive effort to live a healthy life and manage your finances well.](#)



WHAT SHOULD YOUR LIFE INSURANCE COVER?

The type and amount of life insurance you must have depends on a few things, such as:

- 01 | Your family situation:** Your family dynamics, for example, how many dependants you have and what you are financially responsible for, will affect your insurance needs.
- 02 | Your health:** Are you generally in good health? Can you maintain your state of health? Do you have a health condition that you can manage or improve? What if you fell ill or suffered a temporary or permanent disability that affected your ability to earn an income? These questions will help you decide on what insurance cover you should have.
- 03 | Your work or career situation:** Do you own a business? Do you have a business partner? Life insurance can be a very effective way to protect the business if a life-changing event happens to you or a business partner.
- 04 | Your life goals and ambitions:** Planning is about having enough cover for your future plans as well as the needs you have today. Think about what you want to achieve in both your personal and professional life. Do you want to get married or start a family? How big would you like your family to be? What do you plan to achieve in your career? Do you have any specific career-growth plans or income-earning goals? When do you plan to retire? How much would you need before you can retire?

Once you have started to paint the picture of what your needs look like, research all the options available to you. How much cover do you need for liquidity (access to cash)? How much cover can you get to meet your needs, at a budget that's comfortable for you to manage?

This is where having a knowledgeable financial adviser at your side can be of much help and value. Financial advisers use risk assessments and other tools to help you work out how much life insurance you need. They are also best placed to advise you on the options you can consider and help you build a plan that best meets your needs and goals.

Whatever the life-changing event is, a comprehensive life-insurance plan gives financial stability when you most need it. Cover is not just comprehensive, it's also relevant to today's risks and flexible enough to meet your changing needs at every life stage.

Once cover is in place, the power is then in your hands to live the healthiest possible lifestyle. After all, life insurance is not just about financial protection at the end of your life – it's also about giving you the best means possible to live a quality lifestyle today.